

Daytona, Florida, one of the most popular winter and summer resorts in the South. Located 110 miles south of Jacksonville on the famous Daytona Beach, the finest automobile speedway in the world. Volusia County, in which Daytona is located, has the largest per capita ownership of automobiles in the United States



Daytona and adjoining towns of Daytona Beach and Seabreeze, have a permanent population of more than 10,000, and a winter population estimated at 40,000. Hundreds of the wealthiest families in America have winter homes here. Daytona has more than 50 hotels, most of them ranking with the country's best

H. C. SPARKMAN, EDITOR AND MANAGER

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ROBERT E. WARD

NATIONAL ADVERTISING REPRESENTATIVE

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DAYTONA, FLORIDA. Friday.

Dear Folks:-

Am up to my ears in work, the 1st. of the month having arrived, almost. Had a big time yesterday at the ball game. We beat St. Pete. 10 to 6. When the game was called, who should don the Umps' mask but one John A. Wagner, side-kick extraordinary of Jet Bowden. I immediately after the game interviewed him, wrote a sport story and got front page position. Even Booth, the novelist, said it was a good story. I mailed Dad a marked copy of it--also sent one to Jet. John A. was very nice to me, and I talked to him quite a while. I am going to write more for the paper now, I hope, as Booth is not getting up much. He is a fiend on reading the Hotel registers but that's the extent of his investigations. I'm hoping to develop into a kind of special writer by degrees. Would like to write more but must work on the books. Just wanted to let you-all know that I had run across an acquaintance.

Your affectionate son,

Bill