



HOME OF THE TIMES

The Huntsville Times
ESTABLISHED 1910
NORTH ALABAMA'S LEADING NEWSPAPER

Huntsville, Alabama
January 4th, 1935.

KELLY-SMITH COMPANY
NATIONAL ADVERTISING REPRESENTATIVES

NEW YORK
CHICAGO
PHILADELPHIA
BOSTON
DETROIT
ATLANTA

HENRY P. JOHNSTON
PUBLISHER

Hon. Harry Walker,
Limestone Democrat,
Athens, Alabama.

Dear Senator:

Publishers of legitimate newspapers in the state of Alabama have, for a number of years, lost hundreds of dollars by fly-the-night weekly papers publishing a large portion of the legal advertisements. You may not have a similar case to Huntsville in your city now, but you may at any time, so I am asking that you read carefully the enclosed proposed change to the present statute pertaining to the printing and publication of legal advertisement in this state.

The present law allows a paper PRINTED in Jefferson County to come within the law so long as it is PUBLISHED (begins distribution) in Madison County. At the present time the Community Builder is printed in Limestone County, The Huntsville Register is printed in Morgan County and the Spectator is printed in Franklin County, Tennessee. All of these papers begin their distribution in Huntsville, so they are eligible to carry legal advertisements required to be PUBLISHED in Madison County.

Some day you may be faced with the same problem, who knows?

My proposed change in the statute requires that at least ONE page of the paper be PRINTED in the county where it is PUBLISHED. This, of course, would mean that the paper to be eligible would have to operate a printing plant in the county, employing mechanical help, which is the intent, I think, of the law.

I am writing the publishers of several daily papers in the state with the hope that they will see their way clear to request their legislators to pass this bill when it is introduced in the legislature. In the meantime, I am working on a legislator, close to the administration, with the hope of getting him to introduce the measure. Anything that you might do to help will be appreciated and it may be a bit of legislation that will mean hundreds of dollars to you later on.

Will you kindly let me know about this proposed change and what success you think you will have with the representatives of your county?

Yours very truly,

THE HUNTSVILLE TIMES.

Henry P. Johnston
Publisher.

Enc.

Huntsville is Alabama's Fourth Largest Market

A BILL TO BE ENTITLED

AN ACT

To amend Section 9257 of the Code of
Alabama of 1923.

BE IT ENACTED BY THE LEGISLATURE OF ALABAMA THAT SECTION 9257
OF THE CODE OF ALABAMA OF 1923 BE AMENDED SO AS TO READ AS FOLLOWS:

Section 9257. PARTY IN INTEREST MAY DESIGNATE NEWSPAPER. --
The party in interest, or at whose instance the publication of notice is
to be given by advertisement in a newspaper, may designate the newspaper
in which such advertisement shall be made. If the officer charged with the
duty of making the advertisement disregards such designation, and makes
advertisement in some other paper, he must pay the costs thereof, and shall
not be entitled to reimbursement; but all publications required to be published
in a newspaper must be published in a newspaper printed in the English
language and that has a general circulation in the County in which it is published,
and where there is a newspaper of which at least one whole page is
printed in the County where the publication is required to be made, then such
publication must be made in a newspaper at least one whole page of which is
printed in the County where such publication is required to be made.