

ESTABLISHED 1894

# T. M. & B. A. ROGERS

DEPARTMENT STORE

FLORENCE, ALA.

Sept 4th 1936

The Limestone Democrat,  
Athens, Alabama

Gentlemen:-

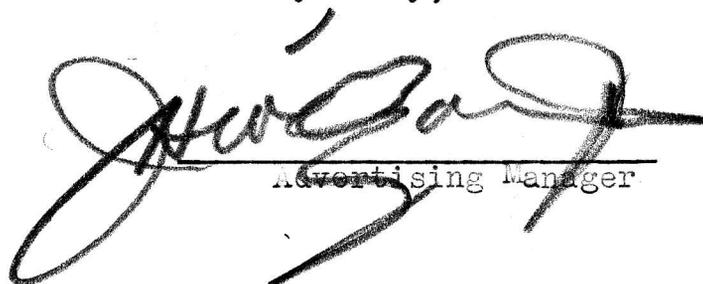
For sometime Mr. T.M. Rogers has been after me to give you folks some advertising.

I sent you one for this week's issue and the location you gave us, entirely surrounded by other ads, is certainly most displeasing and does not warrant us in sending you any future ads.

Nobody can tell when they are reading our advertisement or someone else's, the way you have got the ads all placed together.

We have endeavored to explain to you that we wanted our ads individualized and if this was not agreeable to you the advertisement should not have been published.

Yours very truly,



Advertising Manager